










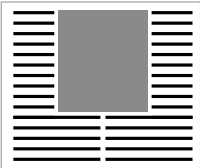
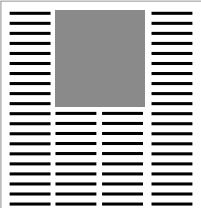
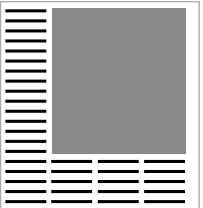


ANNOUNCEMENT GUIDELINES AND SIZES

Styles & Photo Information

The following styles and photos are available for your announcement. Sizes are modular and cannot be changed. See various styles #1-7 below and to the right. Sample announcements are represented as they would appear on the *Celebrations* page in the *Spotlight* section of the Sunday Buffalo News.

Photo Options	Size of Photo
A	1.72" x 2"
B	1.72" x 4"
C	3.55" x 4"
D	5.38" x 6"

STYLE	Options Approx. Number of Words	SIZE /PRICE
#1	<p>NO PHOTO (110 WORDS) </p> <p>PHOTO OPTION A (40 WORDS) </p>	1 col. x 4" \$177
#2	<p>PHOTO OPTION A (110 WORDS) </p> <p>PHOTO OPTION B (40 WORDS) </p>	1 col. x 6" \$265
#3	<p>PHOTO OPTION A (200 WORDS) </p> <p>PHOTO OPTION B (154 WORDS) </p>	1 col. x 9.5" \$420
#4	<p>PHOTO OPTION A (340 WORDS) </p> <p>PHOTO OPTION B (280 WORDS) </p> <p>PHOTO OPTION C (150 WORDS) </p>	2 col. x 7" \$620
#5	<p>PHOTO OPTION B (450 WORDS) </p> <p>PHOTO OPTION C (300 WORDS) </p>	2 col. x 9.5" \$840
#6	<p>PHOTO OPTION C (450 WORDS) </p>	4 col. x 6" \$1,060
#7	<p>PHOTO OPTION C (700 WORDS) </p> <p>PHOTO OPTION D (400 WORDS) </p>	4 col. x 8" \$1,415